Allianz AYUDHYA

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THAILAND

About **Allianz Ayudhya Assurance Public Company Limited**

Allianz Ayudhya, Thailand's leading insurance company, is known for its robust offerings and commitment to customer-centric services that provide security to every Thai family.

Allianz Ayudhya holds a prominent position in Thailand's group employee benefits (EB) market, ranked as the second-largest provider with a market share of 16%.

Founded in 1890 in Germany, Allianz Group is one of the world's leading insurers and asset managers, with around 125 million customers in nearly 70 countries. Allianz began operations in Asia in 1910 and today serves more than 21 million customers across 16 countries, including Thailand.

Their extensive range of group insurance products includes:

- Life Insurance
- Accidental Death and Dismemberment (ADD)
- Critical Illness Coverage
- Medical Insurance: including inpatient, outpatient, dental, maternity, and vision care

Local strengths **USPs**

At its core, Allianz Ayudhya's vision is to provide security and peace of mind to every Thai family. It's promise is clear:

- Delivering Service Excellence during life's most important moments
- Listening to customers and understanding their diverse lifestyles
- Continuously innovating life and health protection products, services, and distribution channels
- Proactively seeking feedback from customers, distributors, and third-party research organizations

Facts & figures

- Insurope member since: 2024
- Financial Rating: S& (AA), Moody's (Aa3), A.M. Best (A+)

Average Turnaround Times

- General Questions: 1 Working Day
- Local Quote: 5 Working Days
- Rate Review: 2 months before the expiry date
- Death Claims: 7 Working Days
- Disability Claims: 7 Working Days
- Medical Claims: 3 Working Days

Benefits

- Insurable Benefits: AR, Ci, L, M, TPD
- Poolable Benefits: AR, Ci, L, M, TPD

Minimum lives criteria

- For a group quote: 11 employees
- For pooling contract: 11 employees (less than 11 persons will consider case by case)

Local contact information

Allianz Ayudhya
Sirikul Chuensamansri
sirikul.c@allianz.co.th
898 Ploenchit Road, Lumpini, Pathumwan,
Bangkok 10330, Thailand
Tel: +066 23057776